

February 28, 2017
JTDA Regular Meeting
5:30 pm

Members present: Anita, Gene, David, Danny, Bob

Staff: Glenda Gilliam
Lynn Trivette

Guest: Misty Matthews, YV Chamber of Commerce
Tammy Kincer, Civitas
Kasius Stanley, Hometown River Company

Minutes

Anita welcomed everyone and opened the meeting with a request to review and approve the minutes from the January 31, 2016 meeting. Gene made the motion, seconded by David and unanimous vote to approve the minutes.

Financial Report

Lynn Trivette presented the financial report for **January 2017**. After reviewing the report David made the motion, seconded by Gene and unanimous vote to approve the financial report.

Wine Festival

Misty Matthews from the Yadkin Valley Chamber of Commerce spoke to the board about sponsorship for the **Wine Festival** in May, we gave 2,000 last year and 1,000 for the **Brewfest**.

Misty discussed the **Cycle NC** scheduled for Oct 1, 2017 and ask if we could provide a shuttle bus, she agreed to get prices from Yveddi and get back to us.

Advertising

Tammy Kincer from Civitas presented the different packages for multi-media marketing, After discussing the options David made the motion, seconded by Bob, unanimous vote to go with the **Weather Sponsor Package for a 10 month contract at a cost of \$2,000**

Interstate Sign

Discussed putting the Greenway on the Interstate sign and Anita agreed to get in touch with Senator Joyce Krawiec to discuss the details for this.

Debra Clark's Resignation

Debra left her position as General Manager at the Hampton Inn to move to the Hampton Inn in Marion as General Manager. She has presented us with her resignation letter from this JTDA Board. Bobby Carter is the new General Manager at the Hampton Inn Jonesville. Anita agreed to talk to Bobby about filling Debra's seat. David made the motion, seconded by Danny, unanimous vote to recommend that someone from the Staff at Hampton Inn fill Debra's position of JTDA Board.

Hometown River Company

Kasius Stanley owner of Hometown River Company located at 474 N. Bridge Street talked to the board about his business, a new Kayak Rental and Shuttle service located on the very edge of the Yadkin River opening Memorial Day.

Gene made the motion, seconded by Danny unanimous vote to adjourn.