

August 23, 2016
JTDA Regular Meeting
5:30 pm
Jonesville Welcome Center

Members present: Anita, Debra, Gene, Danny, David, Bob

Staff: Glenda Gilliam
Lynn Trivette

Minutes

Anita opened the meeting with a welcome to everyone and a request to review the minutes from July 26, 2016 meeting. Debra made the motion, seconded by Danny And unanimous vote to approve the minutes.

Financial Report

Lynn Trivette presented the financial report for review and approval. Gene made the motion, seconded by Debra and unanimous vote to approve the Financial report for July, 2016.

Lynn Trivette Finance Director TOJ

Lynn Trivette Finance Director for Jonesville addressed the board that during the audit process (August 2016) a duplicate transaction was found in the amount of \$7,712.21. The Jonesville general fund checking owes TDA checking these funds. First Option Discussed was not to transfer \$1,442.50 for lawn, labor and power which is already a Monthly transaction within the TDA's budget until the balance was paid in full or option 2 discussed was to transfer the entire amount in full. Debra made the motion, seconded by David and unanimous vote to transfer the entire amount in full.

Reevestock

Anita read a thank you note from Sam Taloe, representing Reevestock expressing their gratitude to the TDA for the \$1,000 donation to the Scholarship program.

Yadkin Valley Chamber- Misty Matthews

Misty Matthews requested 1,000 sponsorship for the Big Elkin Brewfest. The Brewfest will be at the Elkin Municipal Park on Saturday September 24 at 3:00-9:00 pm. The sponsorship would include JTDA Logo on Brewfest website and Facebook with links to the hotels in Jonesville. Misty is checking to see if they will display our banner on stage as well. Debra made the motion, seconded by David and unanimous vote to approve the 1,000 sponsorship.

Tribune Directory- Dustin Atkinson

Mr. Atkinson presented the new Directory and a price for the JTDA to place an Ad in the in it. The Board questioned why the front did not include Jonesville as it only had Elkin Directory and he agreed to try to change it to Elkin-Jonesville Community Directory.

The price for our ad would be 499.00.

Debra made the motion, seconded by David and unanimous vote, with the contingency they put Jonesville on the front as well.

Billboards

The board reviewed the new I-77 Billboards ads and the Billboard at Generations again, Debra made the motion, seconded by David and unanimous vote to go forward as presented with noted changes today.

Yadkin County Chamber funding request

Danny made the motion, seconded by Debra and unanimous vote to give 2,500 to sponsor the Yadkin Grape Festival in October.

Discussed the full 12,000 request and would like to see a break down of money for each item and to see more of Jonesville on the maps when new ones are printed.

Anita made the motion, seconded by Debra to adjourn.

Next meeting is September 27, 2016 at 5:30 pm