

August 25, 2015
JTDA Regular Meeting
Jonesville Welcome Center
10:00 AM

Members present: David, Danny, Gene, Anita, Debra

Staff: Glenda Gilliam
Scott Buffkin

Guest: Nick Johnson – Wilkesboro Tourism Authority
Ray Absher- Yadkin River Greenway
Dustin Atkinson – Elkin Tribune
Judy Wolfe – Jonesville Historical Society

Anita opened the meeting with a request to review and approve the minutes from the July 28, 2015 meeting. Danny made the motion to approve, seconded by Gene and unanimous vote.

Scott reviewed the July Financial Report with the Board and Danny made the motion, seconded by David and unanimous vote to approve the July Financial Report.

Mr. Nick Johnson from the Wilkesboro Tourism Authority addressed the Board with information and prices to sponsor the 2016 Merlefest. Sponsorship ranges from 5,000 to 3,000 to 2500 and Booth for 850.00. Sponsorship includes 8 single day tickets. The deadline to sponsor is December 26, 2015. The Board tabled the decision for further discussion.

Dustin Atkinson from the Tribune addressed the Board concerning an ad in the Annual Community Directory to promote the Greenway. The cost is normally 989.00 but offered it at a discount for 597.00 for 1 year and could be made in three payments if needed. The Board ask him about featuring the Greenway Bridge on the front cover and he said it might be possible if the group had not already chosen a photo to use. The deadline is Friday 8/28, Anita told him she would discuss with members not present and give him an answer before deadline. Dustin also gave the Board information for an ad

loaded on pages of the online Tribune. He offered to help create the ad at on charge. This was tabled for further discussion.

The NC Appalachian Regional Commission Program(ARC)

Grant Purpose: To take sidewalk recommendation from Jonesville Pedestrian Plan and get a better idea of obstacles and cost in implementing the sidewalk projects that will provide safe and convenient opportunities for pedestrians along NC 67 in Jonesville. **Specific Uses of Funds:** ARC and local match funds will go the the engineering firm that will survey, analyze and provide a cost estimate for particicular segments of sidewalk implementation along NC 67 from just east of I-77 to the Gwyn McNeil Bridge on Hwy 21 Business. Anticipated cost for the study is \$20,000. The Town of Jonesville is requesting \$10,000 from ARC with an equivalent match coming from the Jonesville Tourism Development Authority. Danny made the motion, seconded by Debra, unanimous vote to match up to 10,000.

Mr. Ray Absher, Executive Director Yadkin River Greenway discussed the Over Mountain Victory Trail and the Trail from Elkin to W Kerr Scott Dam

After some discussion the Board ask Mr. Absher to come the to next meeting to show the master plan for the Morganton to Lenoir route.

After being such a lengthy meeting the Board agreed to postpone discussion of the Greenway and the event in May until the next meeting and ask Ron to attend.

The Town of Jonesville has applied for a 100,000 grant from the NC State Trails, Recreational Trails Program (RTC) for the Jonesville Greenway Trail that will be used to construct two pedestrian bridges as well as signs and kiosk at the trail heads will give information to the public about the route and distance of the Jonesville Section of the Yadkin River Greenway. The Town has requested that the JTDA amend the budget to pledge 25,000 matching funds for the grant. Gene made the motion, seconded by David and unanimous vote to pledge the \$25,000 for the grant.

Judy Wolfe requested that the JTDA use the annual Jonesville Jubilee date (1st weekend in May) to sponsor an event for the Greenway. This was tabled for discussion at September meeting.

Judy Wolfe Proposed Heritage Center, Judy requested funding from the JTDA to put a roof on the old Town Hall building on West Main Street. After discussion and questions from the Board about many aspects of this Heritage Center project, David made the motion, seconded by Debra and unanimous vote to postpone a decision for a later date.

David made the motion, seconded by Debra to adjourn the meeting.

The next meeting will be September 15, 2015 at 10:00 am